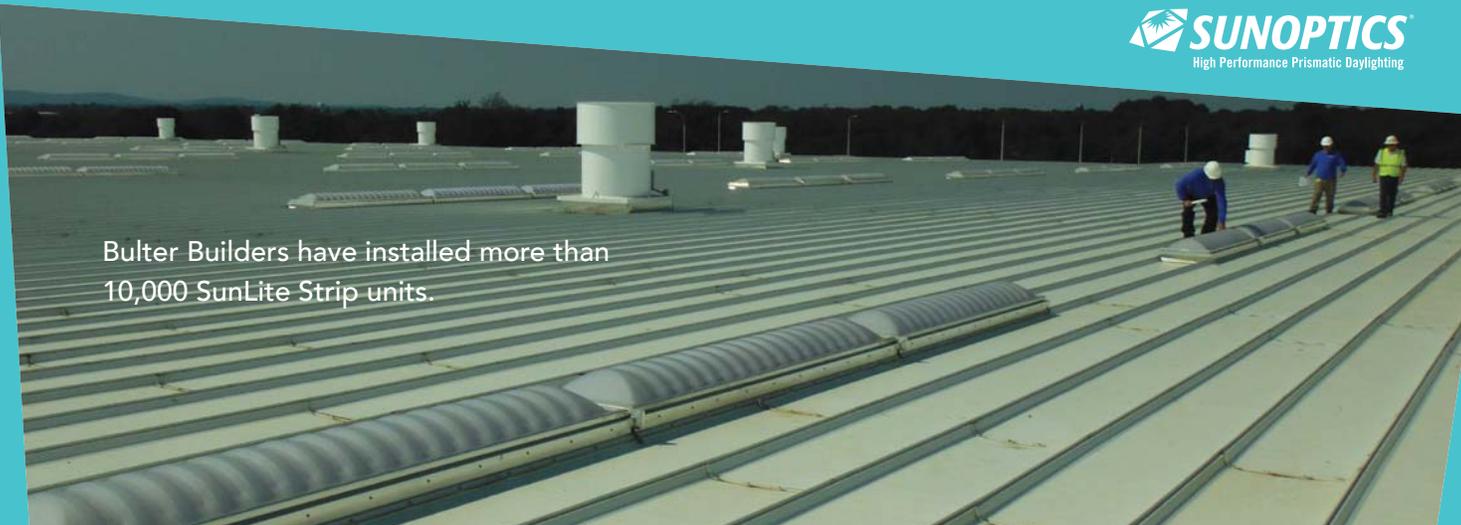




## CASE STUDY

SunLite Strip



Butler Builders have installed more than 10,000 SunLite Strip units.

## BUTLER BUILDERS FIND SUCCESS WITH THE SUNLITE STRIP

In just a few short years, Butler Builders have had tremendous success with the SunLite Strip product. This unique daylighting system has allowed the Butler brand to differentiate itself from the competition, by focusing on energy efficiency through daylighting, using natural light to eliminate the need for electric lighting as much as possible throughout the day. With more than 10,000 units installed, it is clear this product is a winner for the builder and the client. Butler Builders have proven this is a reliable design with amazing results for their projects.

Several high-profile projects have utilized the SunLite Strip, and created very favorable response from the clients, including a recent building for Nissan, which was completed by Design Systems Builders, Inc. based in Nashville, TN. The 312,000 square-foot building, features 22-gauge solar white MR-24 roofing, with

26-gauge Shadowwall exterior wall panels and Landmark Structural System, featuring ninety-nine (99) Polycarbonate SunLite Strip units that are 2' x 30' in length. This project is an example of a commitment to sustainable design and the SunLite Strip is an ideal product to assist with reaching those goals.

The beautiful, glare-free, natural light creates an ideal working environment. Studies have shown that people are more productive and have reduced absenteeism when working in a daylit environment. Guy Harris, with Design Systems Builders, Inc. explains, "The customer is impressed with the product and the amount of light that testing has shown being generated from the SunLite Strip. They liked the daylighting so much that they decided to add additional units to increase lighting in areas that originally had not shown a need."

Guy also explained that the SunLite Strip is a simple installation. Once his crews installed the first couple of units, the rest went in rapidly. He noted that once the material was on the roof, they averaged two hours for each four-man crew to install a 30' unit.

Sunoptics, our vendor and partner for the SunLite Strip, is interested in helping to promote the product and assist in generating local business for every builder. They have offered to create project features or case studies that can be used to promote the product with clients and on your website.

Please contact Eric Huffman for more details: 240-707-8600 or [Eric.Huffman@AcuityBrands.com](mailto:Eric.Huffman@AcuityBrands.com).

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